

# **Government College Kheri Gujran, Faridabad – 121004**

*(Affiliated to Maharishi Dayanand University, Rohtak)*



## **One-Day National Conference**

*on*

### **Contemporary issues in Commerce and Management (7<sup>th</sup> February, 2023)**

*Organized by*

**Department of Commerce**

*Sponsored by*

**Department of Higher Education,  
Haryana**



**Sh. Rajiv Rattan, IAS  
Chief Patron  
(DGHE, Haryana)**



**Dr. Sunita Malik  
Patron  
(Principal, GCKG)**

#### **ABOUT THE COLLEGE**

Government College Kheri Gujran, Faridabad was established in 2015. It is situated in Kheri Gujran village of Faridabad district on Ballabgarh - Sohna road. The college offers Undergraduate and Post graduate Courses in Commerce and Humanities. The prime objective of the college is to educate students from rural areas and weaker sections. The Principal and staff work endlessly to provide a conducive environment in the college for holistic development of the students. The motto of the college is “Asto Ma Sadgamaya”. The college is striving to empower and groom its students in the present competitive scenario.

#### **ABOUT THE CONFERENCE**

Today, Indian economy has a global impact in the world and has been moving towards the goal of becoming a global leader. This conference invites stakeholders to present their views and research work on issues and matters related to latest commerce and management which have a bearing on business, economy and thus future of the nation.

#### **MAIN OBJECTIVES**

- To Upgrade & Update the knowledge of the learners regarding contemporary trends in Commerce, Management and Technology.
- To enlighten the learners about new trends & issues in Commerce.
- To promote right thinking about emerging trends and problems related with Business & Commerce Institutions.

The following sub topics will be covered in the seminar. However, the following list is not exhaustive; any related topics can also be considered:

- Supply chain management
- Consumer behaviour in modern times
- E-marketing, Rural Marketing
- HRM in changing environment
- Human Resource Accounting
- CSR and sustainable development

- *National Education Policy*
- *Big data Analytics*
- *Mobile Banking: challenges and opportunities*
- *Digital India, Make in India*
- *Smart City Initiative*
- *Skill India, Aatm-Nirbhar Bharat*
- *Corporate Governance and Sustainability reporting*
- *Government influence on international trade*
- *Tax Reforms and GST*
- *Covid- 19: India's Experience*
- *Indian Economy at 2047: A transformation in our role*
- *International trade and FDI in developing countries*
- *Accounting for better governance – IFRS/Ind-AS*
- *Green Accounting*
- *Startup, innovation and entrepreneurship*
- *Fintech and Edutech*

## REGISTRATION & FEE DETAILS

Participants should register online on this link:

<https://forms.gle/8FHstgwM8MunxZ127>

Participation Fee (for all participants): **Rs 200/-**

Payments can be made in the following Account:

Account Holder's Name: **Principal Government College**

**Kheri Gujran**

Bank Name: **HDFC Bank**

Bank Account Number: **50100314754486**

IFSC Code: **HDFC0000093**

**Note: 1.** No TA/DA will be paid to participants by the host college

**2.** Registration fee is not refundable.

**3.** Separate fee will be charged in case of co-author(s)

**4.** On the spot registration is also allowed.

**For any queries, contact:** **Mr. Ravi (9157885000)**  
**Mr. Bijender (7015583250)**

## Guidelines for paper submission

**Abstract** -Title page: Title, Author(s), Institution Details, Contact, email, Word limit: 200-250

**Abstract & Full Paper** - A4 size, MS-Word, Times New Roman, Font Size: 12, Line spacing: 1.5, Word limit: 2000-3000, Keywords: 3 to 5

SUBMISSION	DEADLINE
<b>ABSTRACT</b>	24 <sup>th</sup> January, 2023
<b>FULL PAPER</b>	31 <sup>st</sup> January, 2023
Each Participant is requested to send a soft copy of the abstract and full paper as per guidelines at: <a href="mailto:researchgckg@gmail.com">researchgckg@gmail.com</a>	

## CONFERENCE SCHEDULE

### VENUE: SEMINAR HALL

Registration	8:30AM
Inauguration & Keynote Address	10:00 – 11:15 AM
Tea	11:15 – 11:30 AM
Technical Session - I	11:30 AM – 12:30 PM
Technical Session - II	12:30 – 1:30 PM
Lunch	1:30 – 2:30 PM
Technical Session – III	2:30 – 3:30 PM
Technical Session - IV	3:30 – 4:30 PM

## ORGANISING COMMITTEE

Conference Secretary	Dr. Sunil Sharma
Convenor (s)	Dr. Ritesh Kalra
	Ms. Neeti Panwar
Co-Convenor (s)	Mr. Jai Parkash
Co-ordinator (s)	Mr. Bijender
	Mrs. Ritu Chaudhary
	Mr. Ravi Kumar